

Rula Hani AlHalaseh, PhD

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ASSOCIATED PROFESSOR
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Personal Profile

Associate Professor in Business Administration/Operations Research with excellent skills in quantitative research and optimization approach. I held several administrative positions at Mutah University, such as Assistant Dean of the School of Business for Student Affairs and Quality Assurance, Director of the Strategies and Initiatives Department at the Academic Development and Quality Assurance Centre, and Head of the Business Administration Department in the School of Business. Excellent at efficiently streamlining academics' workload. I have good experience in developing curricula at the bachelor's and master's levels as a member of arbitration committees for international master's programs. Proactively involved in participating as a member/ head in committees at the college and university levels as a member of the Strategic Plan Committee, the Student Disciplinary Committee at the university level, and many committees at the college level, including the Scientific Research Committee, the Study Plan Committee, the Strategic Plan Committee, and the Conferences Committee. I have experience in using blended learning and facilitating the use of learning resources to achieve high educational performance and student satisfaction. Furthermore, having Excellent research potential is demonstrated by an effective record of publications. To contribute to a variety of research and non-scientific projects, I'd like to add value to a broad range of academic and non-academic initiatives by leveraging my educational and research experience and leadership qualities.

Education:

- Bachelor's degree: Mutah University- Jordan, Faculty of Business Administration, Grade Point Average: 82.16, Rating: V. Good
- Master's degree: Mutah University- Jordan, Faculty of Business Administration, Master in Business Administration MBA, Grade Point Average: 90.42, Rating: Excellent, Year of Graduation: 2007.
- PhD Degree: Universiti Malaysia Perlis – Malaysia, School of Business Innovation and Technopreneurship, Business Administration- Operations Research, January 2018.

Experience:

- 1990-2010: Financial Administration Assistant Manager, Italian Hospital- Karak.
- 2010- 2013: Full-time Lecturer at Mutah University Faculty of Business.
- 2013- 2019: Instructor at Mutah University/ Business School.
- 2019-2021: Dean's Assistant / Business School – Mutah University.
- 2019 - 2025: Assistant Professor /Mutah University/ Business School.
- 2021- 2023: Head Department of Strategies and Initiations/ Centre of Academic Development and Quality Control Assurance.

- 2022- 2025/Sept.: Head of Business Administration Department,
- 2025- Present: Associate Professor /Mutah University/ Business School.

Academic Achievement, Courses and Certificates:

Date	Title	
2017	Workshop on the Minitab program	Universiti Malaysia Perlis (UniMap)
2021	Research Fund - Deanship of Scientific Research with Abdulla Rawashdeh	Mutah University
2021	Research Fund - Deanship of Scientific Research with Mohammad Madadha	Mutah University
2021 June, 22-24	Two Courses on -How to Prepare a Subscription Report for The Excellence University Award. King Abdullah II Award. 5 Hours. -KPI Course, King Abdullah II Award. 5 Hours	King Abdullah Centre for Excellence Award.
2021 July, 5-7	-Balance Score Cards, King Abdullah II Award. - Benchmarking course دورة المقارنات المعيارية	King Abdullah Centre for Excellence Award.
2021 9/9/2021-12/10/2021	15 Training hours in Designing effective Electronic Learning	Queen Rania Teacher Academy
2021 13/10/2021-28/II/2021	12 Training hours in Interaction in Virtual Electronic Environments	Queen Rania Teacher Academy
2023	Member of the Pioneer Projects Jury	Mutah University
II-14/I/2024	Member of the Expert Jury for the master's degree program (MBA)	University College of Bahrain
18-19/8/2024	ورشة تدريب السيدات الأكاديميات على العمل الحزبي	مسارات الأردنية للتنمية والتطوير صندوق الملك عبدالله الثاني للتنمية
17/9/2024	الورشة الأولى فرص دمج العدالة المناخية في المناهج الجامعية ضمن برنامج تعزيز الوعي بالعدالة المناخية في الجامعات الأردنية Fostering Climate Justice Awareness in Jordanian Universities	American Friends Service Committee Hilton Hotel\Amman
23/10/2024	● مشاركة الدكتورة رولي الهيسه للمشاركة في ورشة " استخدام نماذج المصادر المفتوحة في دعم القرار خلال الأزمات" يوم الأربعاء الموافق 23 تشرين الأول 2024 من الساعة (13.00-9.30) وجاهيا في مقر المركز الوطني للأمن وإدارة الأزمات (التفاصيل الخاصة بالورشة متاحة على الموقع الإلكتروني للمركز nescm.gov.jo). خلال هذه الورشة التي أقيمت من قبل د. أحمد النعيمات تم عرض chat nam and Risk predictive Map according to OSINT analysis وشرح ومناقشة العديد من أساليب اتخاذ القرار (Jan/2020) مثل Decision Tree VS Decision Table, selective Model	المركز الوطني للأمن وإدارة الأزمات
29-31/12/2024	دوره التربوية الخاصة بـ " إدارة التعليم الإلكتروني الكامل عن بعد والمدمج" التي عقدت خلال الفترة 2024/12/31-29 بواقع 6 ساعات تدريبية . /	مركز التطوير الأكاديمي وضمان الجودة.
II/2/2025	الورشة الثانية / إعداد ورقة السياسات لفرص دمج العدالة المناخية في المناهج الجامعية ضمن برنامج تعزيز الوعي بالعدالة المناخية في الجامعات الأردنية Fostering Climate Justice Awareness in Jordanian Universities	American Friends Service Committee- Hilton Hotel\Amman
7 May 2025	The EU-Jordan Research Day, held on 7 May 2025 at	Mutah University (MU), Karak - Jordan.

24-25 May 2025	Member of the Expert Jury for the bachelor's degree program	Amman University College\ Al-Balqa University
25-26 August 2025	الورشة الرابعة / اطلاق دليل مرجعي لمساق العدالة المناخية في الجامعات الأردنية 2025 ضمن برنامج تعزيز الوعي بالعدالة المناخية في الجامعات الأردنية	Hilton-Dead Sea American Friends Service Committee

Publication:

Al-Halaseh, R., & Al-Ali, A. (2009). Portfolio Hedging with Option Strategies: An Applied Study in ASE. Jordan Journal of Business Administration. 5, (1), January.

Al-Halaseh, R. (2012). The Impact of Hedging Strategy with Straddle on Portfolio Risk and Return". Mutah Lil-Buhuth wad-Dirasat, Humanities, and Social Sciences Series – Mutah University, 28 (5).

Al-Halaseh, R., Aminul Islam, M., & Bakar, R. (2016). Portfolio Selection Problem: Models Review, The Social Sciences 11 (14), 3408-3417.

Al-Halaseh, R., Aminul Islam, M., & Bakar, R. (2016). Dynamic portfolio selection: A literature revisit, International Business Management 10 (2), 67-77.

Al-Halaseh, R., Aminul Islam, M. & Bakar, R. (2019). An Extended Stochastic Goal Mixed Integer Programming for Optimal Portfolio Selection in the Amman Stock Exchange, International Journal of Financial Research, 10 (2), 36-51. (Scopus 2018-2020) DOI: <https://doi.org/10.5430/ijfr.v10n2p36>.

Al-Halaseh, R. & Al-Rawadyeh, W. (2020). The Impact of Virtuous Leadership in Organizational Excellence as Perceived by the Academic Staff at Mutah University, Mutah Lil-Buhuth wad-Dirasat, Humanities and Social Sciences Series, 35 (5), 13-36. <https://ejournal.mutah.edu.jo/index.php/hsss/author/submission/1125>

Al-Halaseh, R. & Thuniebat, N. (2021). Do Types of External Audit Opinion Make a Difference in Investors' Decisions: Jordan Evidence? Sci. Int. (Lahore), ISSN 1013-5316; CODEN: SINTE 8 (ISI, Clarivate), 33 (4), 285-292. <http://www.sci-int.com/Search?catid=140>

Al-Halaseh, R. & Ayoub, Z. (2021). Strategic Flexibility Mediating the Impact of Entrepreneurial Orientation on Organizational Excellence, International Review of Management and Marketing, 11 (6). (Scopus) <https://econjournals.com/index.php/irmm/article/view/12520>

Al-Halaseh, R. & Soub, S. (2022). The impact of 4p's of the Green Marketing Mix on Customer's Satisfaction and Social Responsibility in Al-Karak Governorate, Mutah Lil-Buhuth wad-Dirasat, Humanities, and Social Sciences Series, 37(2),13-36. <https://ejournal.mutah.edu.jo/index.php/hsss/article/view/1732>

Al-Halaseh, R. & Almaaitah, S. (2022). The Impact of the Covid-19 Pandemic Aspects on the Quality of Health Services in Jordan, Scientific Paper of the University of Pardubice Series D: Faculty of Economics. 30(3) 1622, DOI: 10.46585/sp30031622editorial.upce.cz/SciPap. <https://www.webofscience.com/wos/woscc/full-record/WOS:001041312900007>

Thuniebat, N., & Al-Halaseh, R. (2023). Auditing Quality between Share Price and Liquidity Regarding Investors' Decision, Journal of Governance and Regulation, 12(1), 22-32.

AlHalaseh, R. (2024). Developing a financial literacy scale for Arab context: A case of university students, Journal of Governance and Regulation (ISSN – 2220-9352 (printed version), ISSN – 2306-6784 (online version)), Special Issue 13(1), 362-376. <https://doi.org/10.22495/jgrv13ilsart10>

AlHalaseh, R., Al-Shawawreh, F. (2024). Enhancing Portfolio Optimization: A Comparative Analysis of the Mean-Variance Markowitz Model and Risk-Parity Contribution Strategies, Corporate & Business Strategy Review (ISSN – 2708-9924 (printed version), ISSN – 2708-4965 (online version)), 5(3), 124-136. <https://doi.org/10.22495/cbsrv5i3art12>

AlHalaseh, R. (2024). Decision Regarding the Role of Bad News and Asymmetric Effects in the Middle East Stock Markets, Risk Governance & Control: Financial Markets & Institutions 14 (2), 120-137. <https://doi.org/10.22495/rgcv14i2p1>

AlRawashdeh, A. & AlHalaseh, R. (2025). The Impact of Entrepreneurship on Project Risk Management According to the COSO System, Jordan Journal of Business Administration, 21(1), 57-79. DOI: <https://doi.org/10.35516/jjba.v2li1.881>

Islam, M.M., Islam, M.A., Hassan, M.S. and AlHalaseh, R. (2025), "Effectiveness of board of directors and risk-taking: the mediating role of Shari'ah supervisory board of Bangladesh Islamic financial institutions", International Journal of Islamic and Middle Eastern Finance and Management, 18(3), 557-576. <https://doi.org/10.1108/IMEFM-04-2024-0204>

A reviewer at several International Journals:

University-level Committee

2019-2020 Member of the board of Student Discipline/students' affairs- Mutah University.

2020-2021 Member of the Strategic Plan 2020-2025 Committee/ Mutah University

2020-2021 Member of the University Committee Board, representing the Business School.

2024-2025 Member of the University Committee Board, representing the Business School.

Charity Association Membership

2018 - Member of Hmoud Charity Organization.